

IMPORTANT.....Foothill Christian School 2011-2012 Business Directory Information

Hi, this is David Bauer, Directory Chairman, and Jerry Kitchel, Development Director for FCS.

We wanted to remind each parent at the Preschool that the Sales Campaign is going on for selling ads for the 2011-2012 FCS Business Directory. The Directory is a school-wide program to benefit all aspects of the Foothill Christian School Family.

We want to make sure you know how important it is to participate in the school-wide production, and how much it will benefit the PRESCHOOL directly.

This directory is a MAJOR resource of income that benefits the PRESCHOOL DIRECTLY.....

For every ad that is sold, approximately 70% of that ad money goes directly to the PRESCHOOL. The other 30% goes towards the printing and production costs.

For example, if you sell an ad for \$75.....approximately \$52.50 goes DIRECTLY TO THE PRESCHOOL.

So please, take these Directory Application forms with you, EVERYWHERE YOU GO, and try and sell an ad to everyone you know.

There are over 300 kids in the Preschool, which includes the half-day program, and just think of the possibilities.....if each child was able to sell at least one \$75 ad (business card).....that would be a net profit of almost \$16,000.....**WHICH WOULD GO DIRECTLY TO BENEFIT THE PRESCHOOL.....**

This directory not only benefits the Preschool, but those great businesses which are supporting our school. It gives us a great resource of good companies that are willing to support our kids educational goals.

The deadline is fast approaching.....September 30th, 2011.....

SO WE NEED YOUR SUPPORT.....SO GO OUT AND SELL THOSE ADS.

FORMS AND EXISTING DIRECTORIES ARE AVAILABLE AT THE FRONT DESK.....

Questions.....call David Bauer (626-335-0463), or Jerry Kitchel (626-914-1849).

Thank you for supporting our PRESCHOOL, and our Foothill Christian School Family.